



CRIC

CANADIAN RESEARCH  
INSIGHTS COUNCIL  
LE CONSEIL DE RECHERCHE  
ET D'INTELLIGENCE  
MARKETING CANADIEN

## CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence TREND RESEARCH INC. has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the “CRIC Code”) and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that TREND RESEARCH INC. fully complies with these CRIC Standards. By adhering to the CRIC Standards, TREND RESEARCH is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Anastasia Arabia

Date: December 21, 2022